



Dear Secretary, Intergroup Rep, ZOOM-Coordinator or other responsible Group Member,

**We need your help.** Right Now. These are isolating and stressful times. Help us carry the message to someone like us outside of these rooms that is desperate for help. Please carry the message by posting the attached flyer (beginning with “Problems with Alcohol?”) in every day places in your communities. All of us, each and every AA member, are responsible for reaching out to those in need – to give back what has so freely been given to us.

### **What we are asking you to do now.**

1. Please take 5 minutes from a Group Conscience or regular meeting (in-person, on-line, or via conference call) to
  - Share the flyer titled “Letter to All AA Members...” with your group. If you are meeting in person please place this packet in your notebook or clip board.
  - Inform them simply what we, their Public Information Committee does and let them know we serve them to carry out our primary purpose.
  - Let them know that public information is just another way of carrying the message. It is NOT a violation of the traditions (a common misconception). You might want to read the above quote from Bill W.
  - Encourage your group to commit to helping carry the message by posting the “Do You Have a Problem with Alcohol” flyer at any of 5 types of sites in THEIR OWN Community.
2. If your group makes a commitment, please print 10 or more copies of the flyer to be posted (the one beginning with “Problems with Alcohol?”). Clip between the tear-off sections at the bottom. More copies of the packet are available at <https://fingerlakesaa.org/>
3. Ask volunteers to deliver to as many locations in their own community as they can, giving highest priority to 5 locations: Liquor Store, Grocery Store, Church, Community Kitchen, or Police stations) according to the “Letter to All AA Members.” Encourage them to report to us where they delivered the flyers.

**Who “we” are.** We are your Public Information (PI/CPC) Committee of the newly-formed Finger Lakes Area Intergroup (FLAI.) We are fellow members of AA. We serve you. You are the bosses. We are just here to get things done that you decide we need to do. We help carry the A.A. message to the alcoholic who still suffers by conveying A.A. information to the general public including the media and to professionals who may have first contact with prospective members.

**Public Information is very much in keeping with our Traditions.** Otherwise, how would the still-suffering alcoholic know how to reach us? In fact, it began with the publication of the Big Book in 1939. As our co-founder, Bill W., wrote:

*Public Information takes many forms – the simple sign outside a meeting place that says “A.A. meeting tonight;” listing in local phone directories; distribution of A.A. literature; and radio and television shows using sophisticated media techniques. Whatever the form, it comes down to “one drunk carrying the message to another drunk,” whether through personal contact or through the use of third parties and the media.” From the Public Information Workbook published by the Alcoholics Anonymous General Service Office.*

**Thank you for your service!**

Questions? Contact Debbie M (Chair of your PI/CPC Committee): [picpc.flai@gmail.com](mailto:picpc.flai@gmail.com), 585 489-8990.

## **ARE YOU WILLING to Carry the Message to the still-suffering alcoholic?**

**Please  
distribute the  
“Problems with  
Alcohol?” flyer to be  
posted at any of 5  
types of sites in  
YOUR Community...**



Please...

1. **Pick one or more of the above locations** in your community. (*in Ontario, Seneca, Wayne and Yates Counties*).
2. **Deliver the flyer** giving how to contact us for AA information. More flyers are available on-line at <https://fingerlakesaa.org/>.
3. **Get permission to post the flyer.** You may do this by calling ahead or asking on the spot.
4. In keeping with the traditions, you MAY identify yourself as a member of AA when speaking to non-AA members **IF you use only your FIRST NAME.**
5. **Contact Debbie M. with the locations:** [picpc.flai@gmail.com](mailto:picpc.flai@gmail.com), 585 489-8990.

Questions? Or to help more to carry the message?

Contact Debbie M. (see above), Adam T, Barry L, Nancy G, or Lud P.

Thank you for your service work! It helps keep us sober,

Your Public Information (PICPC) Committee of the Finger Lakes Area Intergroup

# Problems with Alcohol?

24-hour hot line:  
(315) 789-5955

On-line AA meetings:  
[www.fingerlakesaa.org](http://www.fingerlakesaa.org)

## We can help!

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